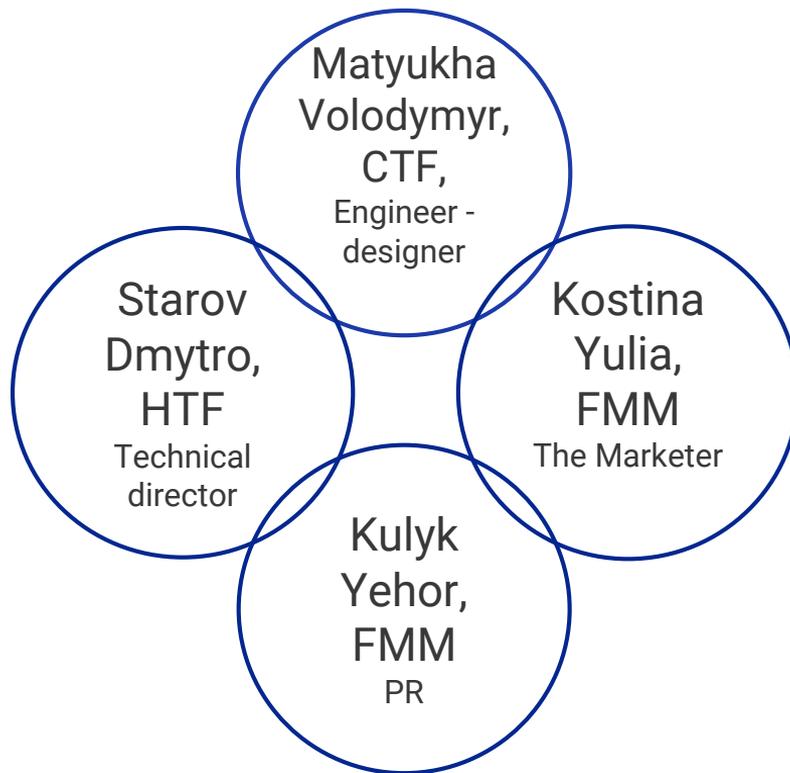




“UAMetal” Startup Project





Idea: the production of unique (or serial) volumetric metallised products by complex technology that allows you to create objects of artistic value cheaper and faster than similar ones available on the market.

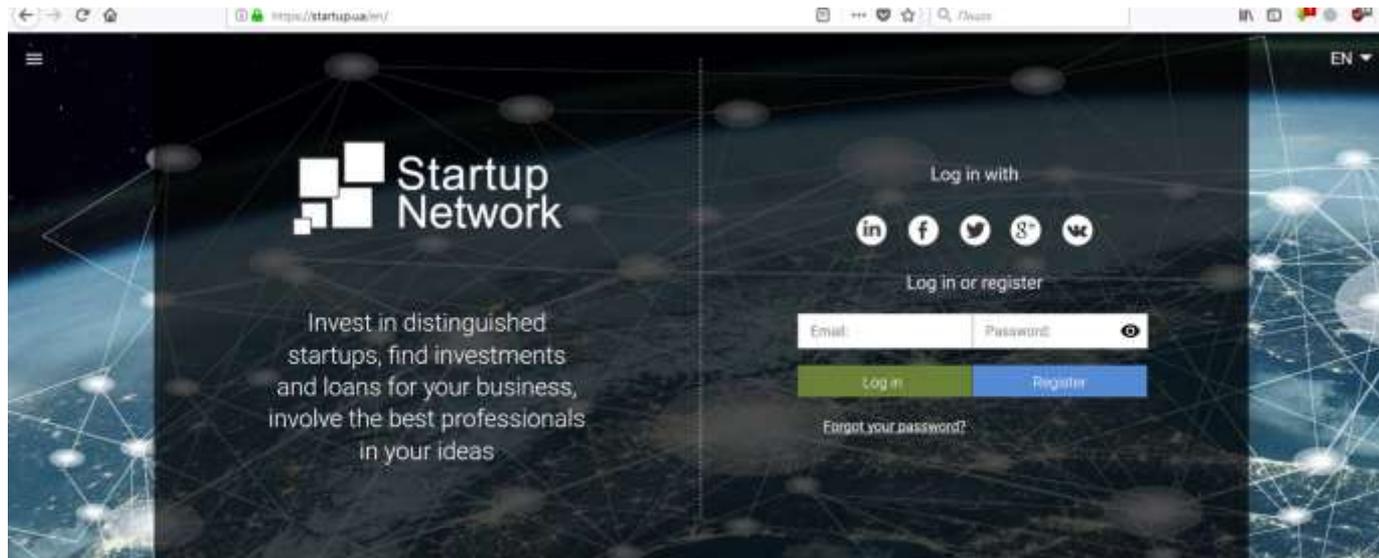
Realization: statuettes, toys, elements of the interior and exterior of the dwelling.



<p>Key partners</p> <ol style="list-style-type: none"> 1. Souvenir shops 2. Stores selling household goods 3. Accessories and gift shops 4. Enterprises of manufacturing and distribution the products which were made from metal 5. Enterprises of the service sector. 	<p>Key activity</p> <p>Production and communication with key partners. Expansion the types of products (assortment).</p>	<p>Valuable offer</p> <p><u>The problem</u> - the arrangement of the interior of the house</p> <p><u>The nature of the needs</u></p> <ul style="list-style-type: none"> - aesthetic pleasure <p>Characteristics:</p> <ul style="list-style-type: none"> Uniqueness and novelty of the product. Accessibility. Design. Focusing on the client's wishes 	<p>Relationships with customers</p> <ul style="list-style-type: none"> Availability of a consultant on the website Contact number Communities in social networks 	<p>User Segment</p> <ul style="list-style-type: none"> - People who wish to stand out - Users with different financial support - Mass market
<p>Cost structure</p> <p>Key costs:</p> <ul style="list-style-type: none"> - initial costs for production equipment - procurement of resources - costs associated with the recycling of waste products - marketing costs 		<p>Sources of income</p> <p>The main source of income - transfer rights to the buyer ownership to unique or serial assets</p> <p>Dynamic pricing - creating a price depending on the complexity of the ordered product.</p>		



The chosen platform is Startup.Network



In two editions: 11400 Startup and investment projects, 1044 loan (credit) applications, 3000 business (shares) for sale

STARTUPS AND INVESTMENT PROJECTS



Project application

The idea: the production of unique (or serial) volumetric metallised products by complex technology, which allows to create objects of artistic value cheaper and faster than similar ones available on the market.

Project status at the moment: formed team, estimated project budget, developed technological process

The market: souvenir products, decor.



Project application

Competition: currently there are no identical products in the Ukrainian market, but, in fact, our products will compete with metal-metal hand-made products.

Advantages:

- lower cost;
- shorter period of execution.

Differentiators are detected as a result of a unique technology for the market:

- less weight of the product compared with all-metal;
- the ability to create a product that meets 100% customer wish
(that is, the path "customer -> project -> implementation", rather than "customer -> project -> sculptor - executor -> realization").



Project application

Finance: Initial investment amount - \$ 10,000.

The purpose of the investment:

- 3D printer and material for printing;
- equipment for coating plastic base with metal and consumables;
- software;
- product promotion.



Project application

Offer to the investor.

Options:

- lending;
- an investment with the subsequent obtaining a company share and dividends;
- partnership (as a subdivision or contractor of the company for the producing of souvenir products).

Risks:

- stiff competition;
- the complexity of repair and maintenance of equipment that is not yet common in Ukraine.



The project visualization:



Investor



Competitor



Consumer



Ukraine
economy